

## **Your Healthcare Plus**

### **Asthma Advisory Workgroup**

10.4.06 - Meeting notes

Welcome, Roll call, Introductions - completed

Asthma Advisory Workgroup – goal, tasks, membership, and meeting structure reviewed (see document attached)

Illinois State Asthma plan – reviewed

*Your Healthcare Plus* Disease Management - program overview (see slides attached)

#### Questions and Follow-up:

1. What percentage of total Medicaid population has asthma?  
What percentage of total Medicaid population is pediatric asthma vs. adult asthma?
  - McKesson will run the data and attempt to answer this.
2. What percentage of the asthma population also has mental health needs?
  - McKesson will run the data and attempt to answer this.
3. What is the overall validity of the asthma data?
  - McKesson will run the data and include the diagnosis code, provider visits, and med utilization.
4. How will the *Your Healthcare Plus* staff communicate with the Asthma pilot staff?
  - McKesson will send the *Your Healthcare Plus* team list and develop a communication process.

Illinois Asthma Pilots – Mt Sinai pilot reviewed (see documents attached)

#### Questions, Comments, and Follow-up:

5. What percentage of the Mt Sinai pilot participants are below the poverty line?

6. What percentage of the Mt Sinai pilot participants reside in Cook county vs. Kane county vs. other counties?
7. What is the overall validity of the Mt Sinai data? (Comments were made that the totals seem low.)
8. Comment – Ethnicity is not a required field in HFS data therefore census data is factored into the baseline.

#### Persistent Asthma Population Status report – reviewed

##### Questions, Comments, and Follow-up:

9. What are the definition criteria for Non-stratified members?  
Why are there 15,301?
  - McKesson will follow-up.
10. What are the reasons for Opt Out?
  - McKesson will follow-up.

#### Discussion on locating members

##### Recommendations:

- Conduct a door-to-door campaign
- Use provider office data
- Cross-walk with Medicaid database
- Consider additional marketing such as local cable public access channels
- Utilize the retail pharmacies – place information in the stores; involve the pharmacists; participate in health fairs
- Include *Your Healthcare Plus* information in the monthly Medicaid member mailings; use the zip codes and customize mailings
- Tap into the community school systems
- Encourage physician directed enrollment
- Distribute provider materials to the community agencies

#### Discussion on high cost/high risk members vs. the rest of the population

##### Recommendations:

- Use pharmacy claims to differentiate
- Have ER discharge instructions include information on asthma, *Your Healthcare Plus* program, a med voucher, and follow-up phone contact

Discussion on provider outreach

Follow-up – McKesson to send provider strategy, provider materials, and linkage information to asthma work group members.

Discussion on enrollment progress

Wrap up comments:

General consensus -

Positive response to asthma work group

Positive partnership

Appreciative of disclosure and opportunity to share information